



## **UNLOCK YOUR POWER OF DECISION:**

***A Positive and Results-Driven Conference Packed with Fresh Insights***

*“Unlock Your Power of Decision”*, a unique conference brimming with concrete and original examples. Jérôme offers a fresh, unique and spontaneous perspective on collective and personal behavior in business and how to transform them to improve efficiency. Jérôme’s hallmark is conveying and instilling positive energy as he shares his insights into the power of decision-making and the strength of talent diversity.

“ *Change your outlook and opportunity follows.* ”

With this conference grounded in personal experience:

**WE ADDRESS** practical organizational concerns.

Today’s organization and big business milieus are often seen as oppressive and fostering insecurity. New needs arise constantly: to recharge, find meaning, innovate—to open yourself to opportunity and change...

How do you move beyond the narrow certitudes and conditioning that stifles directors, managers and employees in their desire to adapt to change in a harmonious way?

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**DISCOVER** the value of mistakes and the need to understand them.

To doubt, make mistakes and begin afresh are three qualities of a balanced person.

**LEARN** to seize opportunities in every situation and foster positivity.

*“The pessimist sees difficulty in every opportunity. The optimist sees the opportunity in every difficulty.” – Winston Churchill*

**UNDERSTAND** the power inherent in your decisions.

“Remember: every decision you don't make is one somebody else makes for you.”

## Themes addressed

- Importance of our state of mind and our understanding of events in the outcome we seek
- Go beyond appearances and difficulties
- Be confident that people and situations can change
- Manage your doubts and befriend decision-making and action

## Terms

**Format:** conference Q&A, seminar, workshop, open forum...

**Location:** on site

**Material (optional):** book *The Uncommon Entrepreneur* (winner of best picks award on entrepreneurship, Advancia-CCIP, 2007)

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